

Graphic Designer Job Description

B.Wyz is searching for a talented and creative Graphic Designer to join our team in Lahore (Gulberg)! As a Graphic Designer, you will work directly with the management team and collaborate with clients across the globe to conceptualise, design, and produce high-quality visual content that aligns with our brand identity and marketing goals.

Responsibilities:

- Study design briefs and determine client requirements
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas to clients and the team
- Develop illustrations, logos, and other graphic designs using design software
- Use the appropriate colours and layouts for each graphic
- Create detailed brand guidelines for our clients & partners brands.
- Collaborate with copywriters and the Creative Director to produce final designs
- Test graphics across various media (print, web, social media)
- Amend designs after feedback from clients and the team
- Ensure final graphics and layouts are visually appealing and on-brand
- Schedule projects and define budget constraints with management

Requirements:

- Proven graphic design experience
- A strong portfolio of illustrations or other graphics relevant to the advertising industry
- Proficiency in design software and technologies (such as InDesign, Illustrator, Photoshop)
- A keen eye for aesthetics and detail
- Excellent communication skills
- Ability to work methodically and meet deadlines
- A fast learner who can quickly grasp new concepts
- The ability to work independently and as part of a team
- A willingness to work directly with the management team and clients around the globe

Benefits:

- Competitive salary and benefits package
- Opportunity to work on a variety of creative projects
- Work in a fast-paced and dynamic environment
- Be part of a growing and innovative team

To Apply:

Please submit your CV and portfolio to omar.chaudhary@b-wyz.com

Please note: Only shortlisted candidates will be contacted.